BIG VISUAL GROUP

12x12 SQUARE DECAL

Overall Size: 12.25"W x 12.25"H (Includes .125" Bleed All Sides)
Finish Size: 12"W x 12"H

General Art Guidelines:

- CMYK color mode
- All Solid Coated Pantone colors should
  be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard/template
- Background color/images must bleed
  to the edge of bleed area
- Do not use spot colors from template
  in artwork as they will not print

Bleed Area

Finish Size

Safety Area

BIG VISUAL GROUP

12x12 ROUNDED SQUARE DECAL

Overall Size: 12.25"W x 12.25"H (Includes .125" Bleed All Sides)
Finish Size: 12"W x 12"H with .25" Radius Corners (x4)

General Art Guidelines:

• CMYK color mode
• All Solid Coated Pantone colors should
  be called out in the art as spot colors
• Embed all images and support files
• Resolution must be 100-120 ppi
• All fonts must be created to outlines
• Do not scale artboard/template
• Background color/images must bleed
  to the edge of bleed area
• Do not use spot colors from template
  in artwork as they will not print

Bleed Area

Finish Size

Safety Area

BIG VISUAL GROUP

12x12 CIRCLE DECAL

**Overall Size: 12.25"W x 12.25"H (Includes .125" Bleed All Sides)
Finish Size: 12"W x 12"H**

General Art Guidelines:

• CMYK color mode

• All Solid Coated Pantone colors should
  be called out in the art as spot colors

• Embed all images and support files

• Resolution must be 100-120 ppi

• All fonts must be created to outlines

• Do not scale artboard/template

• Background color/images must bleed
  to the edge of bleed area

• Do not use spot colors from template
  in artwork as they will not print

Bleed Area

Finish Size

Safety Area